



2026 NCRC
ANNUAL CONFERENCE
JW MARRIOTT-INDIANAPOLIS
AUGUST 20-22, 2026

Hosted By



2026 NCRC CONFERENCE
EXHIBITOR & SPONSOR PROSPECTUS

SPONSORSHIP OPPORTUNITIES

2 Sponsorships Available

Cost: \$10,000/Each

- Your company name and logo will appear on all conference materials.
- 2 Free conference registrations
- Free vendor booth
- All items listed under "all sponsorships include" below

10 Sponsorships Available(1st Come, 1st Serve Basis)

Cost: \$5,000/Each

Just provide your company logo to IN-NAHRO and they will have the items below ready at the conference. You just pay for the sponsorship, and we do all the legwork!

- Step and Repeat Sign at the Welcome/Information Table
- Step and Repeat Sign in the Vendors Hall "A Walk Down Bob Lane's Alley"
- Step and Repeat Sign for the Dining Hall
- Step and Repeat Sign for the Hospitality Suite
- Welcome Bags
- House Fans for Welcome Bags
- Lanyards
- Welcome Gift at the Opening Breakfast (Race Car Chocolates)
- Goodbye Gift at the Closing Breakfast
(Thank You written on House Shaped Chocolates)
- Keepsake Cups at All-Day Drink/Snack Table
(guests can carry them all day/everywhere)

Unlimited \$1,000 Sponsorships

(Your company name and logo will be on all sponsorship materials, and you get to provide a logo item from your office for the welcome bag.

All Sponsorships Include

The marketing item of your choosing (first come, first serve basis).

Exposure to a highly targeted audience.

Full page color ad in the conference program.

Recognition as a major sponsor on signage and written materials.

Choice of session to provide a three-minute product/service pitch if you would like.



EXHIBITOR OPPORTUNITIES

Exhibit Booth Space
\$650.00 - NAHRO Members
\$750.00 - Non-NAHRO Members

- Exposure to highly targeted audience
 - Paid conference registration for booth attendant
 - Attend all meals as a conference guest
 - Listing in the conference program
 - One general exhibit space featuring:
 - 10x10 exhibit space
 - 8' table with tablecloth
 - Two (2) chairs
 - Vacuuming service every night
 - Internet service provided
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